

FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Registration No. 102



Date of Registration with the IRDA: 23.10.2000

Insurer:	<i>Royal Sundaram General Insurance Co. Limited</i>	Date:	31-Dec-20
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(Rs in Lakhs)

Business Acquisition Through Different Channels

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	194,748	22,515	118,252	15,584	397,030	49,017	302,616	41,735
2	Corporate Agents-Banks	7,077	1,017	11,345	1,432	28,148	3,656	36,736	5,162
3	Corporate Agents -Others	35,152	8,703	40,580	10,277	110,146	25,667	117,816	32,076
4	Brokers	266,147	35,106	228,045	37,654	603,394	94,441	618,435	111,091
5	Micro Agents	12	1	8	0	40	1	33	1
6	Direct Business	98,268	13,700	142,226	33,245	283,171	30,246	392,688	87,497
	Total (A)	601,404	81,041	540,456	98,192	1,421,929	203,029	1,468,324	277,562
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	601,404	81,041	540,456	98,192	1,421,929	203,029	1,468,324	277,562