

FORM NL-40 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS

Registration No. 102

Date of Registration with the IRDA: 23.10.2000



Insurer:

Royal Sundaram General Insurance Co. Limited

Date:

30-Sep-20

(Rs in Lakhs)

Business Acquisition Through Different Channels

Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	123,638	15,738	103,400	14,465	202,282	26,502	184,364	26,151
2	Corporate Agents-Banks	11,096	1,323	13,076	1,772	21,071	2,640	25,391	3,730
3	Corporate Agents -Others	37,732	8,685	40,996	11,538	74,994	16,965	77,236	21,800
4	Brokers	181,399	29,288	195,553	36,475	337,247	59,335	390,390	73,437
5	Micro Agents	12	0	20	0	28	0	25	1
6	Direct Business	103,184	8,509	155,764	43,336	184,903	16,546	250,462	54,252
	Total (A)	457,061	63,543	508,809	107,586	820,525	121,987	927,868	179,370
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	457,061	63,543	508,809	107,586	820,525	121,987	927,868	179,370

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold