

PERIODIC DISCLOSURES

FORM NL-40 Business Acquisition through different channels
FORM II-GROSS DIRECT PREMIUM-CHANNELWISE

**ROYAL SUNDARAM
ALLIANCE INS. CO.**

Name of the Insurer: **LTD.**

Date: **31st March 2009**

(Rs in Lakhs)

TYPE OF CHANNEL	Grand Total	
	No. of Pol	Prem (in crs)
Individual Agents	90313	7260
Corporate Agents	484801	35440
Banks	247391	5670
Others*	0	0
Brokers	46737	8377
Referral Arrangements	0	0
Direct Business	190515	23589
Total	1059757	80336